

Deliver Value and Control with *On Call® Plus*



Convenient, reliable results

- Biosensor technology
- Accurate results in just 10 seconds

Less painful testing

- Only 1µL blood sample required
- Flexibility to test on the forearm, palm or fingertip

Affordable system

- Frequent testing helps patients improve their blood glucose control

Information to better manage diabetes

- 7, 14 and 30-day averaging
- PC download



To order, please contact your ACON distributor today.

| Product Name | Catalog No | Contents | | | |
|---|--------------|------------------------------------|------------------------------------|-----------------------------|-------------------------------|
| <i>On Call® Plus</i> Blood Glucose Meter | G113-214 ✓ | 1 Meter 1 Lancing Device | 1 Control Solution 1 15 Lancets | 1 Carrying Case 1 Manual | 1 Warranty Card 1 Log Book |
| <i>On Call® Plus</i> Blood Glucose Test Strips | G133-111 ✓ † | 50 Test Strips (2 vials of 25) | | 1 Package Insert | |
| | G133-114 ✓ | 30 Test Strips (2 vials of 15) | | 1 Package Insert | |
| | G133-118 ✓ | 25 Test Strips (1 vials of 25) | | 1 Package Insert | |
| <i>On Call® Plus</i> Glucose Control Solution | G123-311 ✓ † | 1 Control Solution 1 | 1 Control Solution 2 | 1 Package Insert | |
| <i>On Call® Plus</i> Lancing Device | G123-211 ✓ † | 1 Lancing Device | 1 Package Insert | | |
| <i>On Call® Plus</i> Lancets | G123-111 ✓ † | 100 Sterile Lancets (4 bags of 25) | | | |
| <i>On Call® Plus</i> Rapid Lancet Device | G123-611 | 100 Rapid Lancet Devices | | | |
| <i>On Call® Plus</i> Diabetes Monitoring Software Kit | G123-511 | 1 Software CD 1 Connection Cable | | | |

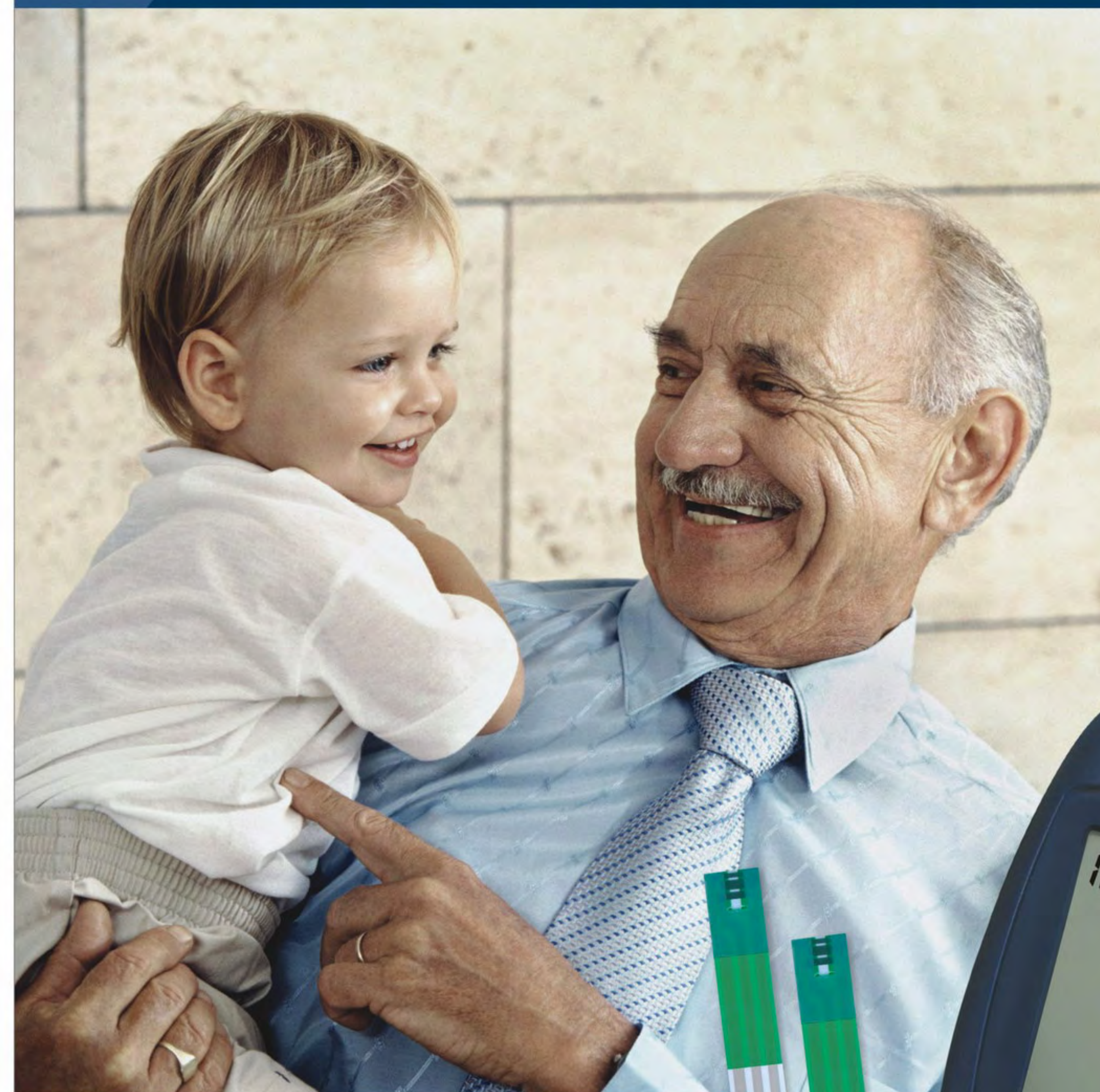
✓ CE Marked 0197 † Cleared for US 510(k)



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All glucose meters give results. But do they provide Value and Control?



Deliver Value and Control

- Convenient, reliable results
- Less painful testing
- Affordable system
- Information to better manage diabetes



Deliver Value

Landmark studies have proven that people with diabetes can significantly reduce their risk of complications if they keep their blood glucose as close as possible to normal.

Unfortunately, the high costs of current self-monitoring blood glucose (SMBG) products make the proven benefits of frequent monitoring out of reach for many diabetics.

Compare On Call® Plus with the features of higher priced systems

| | Accu-Chek Advantage | Accu-Chek Active | OneTouch Ultra | OneTouch Horizon | Optium Xceed | On Call Plus | |
|-----------------------------------|---------------------|------------------|----------------|------------------|-----------------|----------------|---------------|
| Biosensor technology? | ✓ | optical | ✓ | ✓ | ✓ | ✓ | |
| Fast results? | 40 sec. | ✓ 5 sec. | ✓ 5 sec. | ✓ 5 sec. | ✓ 5 sec. | ✓ 10 sec. | |
| 1µL sample size? | 4µL | 2µL | ✓ | 1.5µL | 0.6µL | ✓ | |
| Forearm testing? | No | ✓ | ✓ | No | ✓ | ✓ | |
| Large memory? | ✓ 480 | ✓ 200 | 150 | last test | ✓ 450 | ✓ 300 | |
| Simple calibration? | ✓ code chip | ✓ code chip | manual | manual | ✓ code strip | ✓ code chip | |
| Wide measurement range | mg/dL | ✓ 10-600 | ✓ 10-600 | ✓ 20-600 | ✓ 20-600 | ✓ 20-500 | ✓ 20-600 |
| | mmol/L | ✓ 0.6-33.3 | ✓ 0.6-33.3 | ✓ 1.1-33.3 | ✓ 1.1-33.3 | ✓ 1.1-27.8 | ✓ 1.1-33.3 |
| Wide operating temperature range? | 14 - 40°C | 10 - 40°C | ✓ 6 - 44°C | ✓ 12 - 42°C | 15 - 40°C | ✓ 5 - 45°C | |



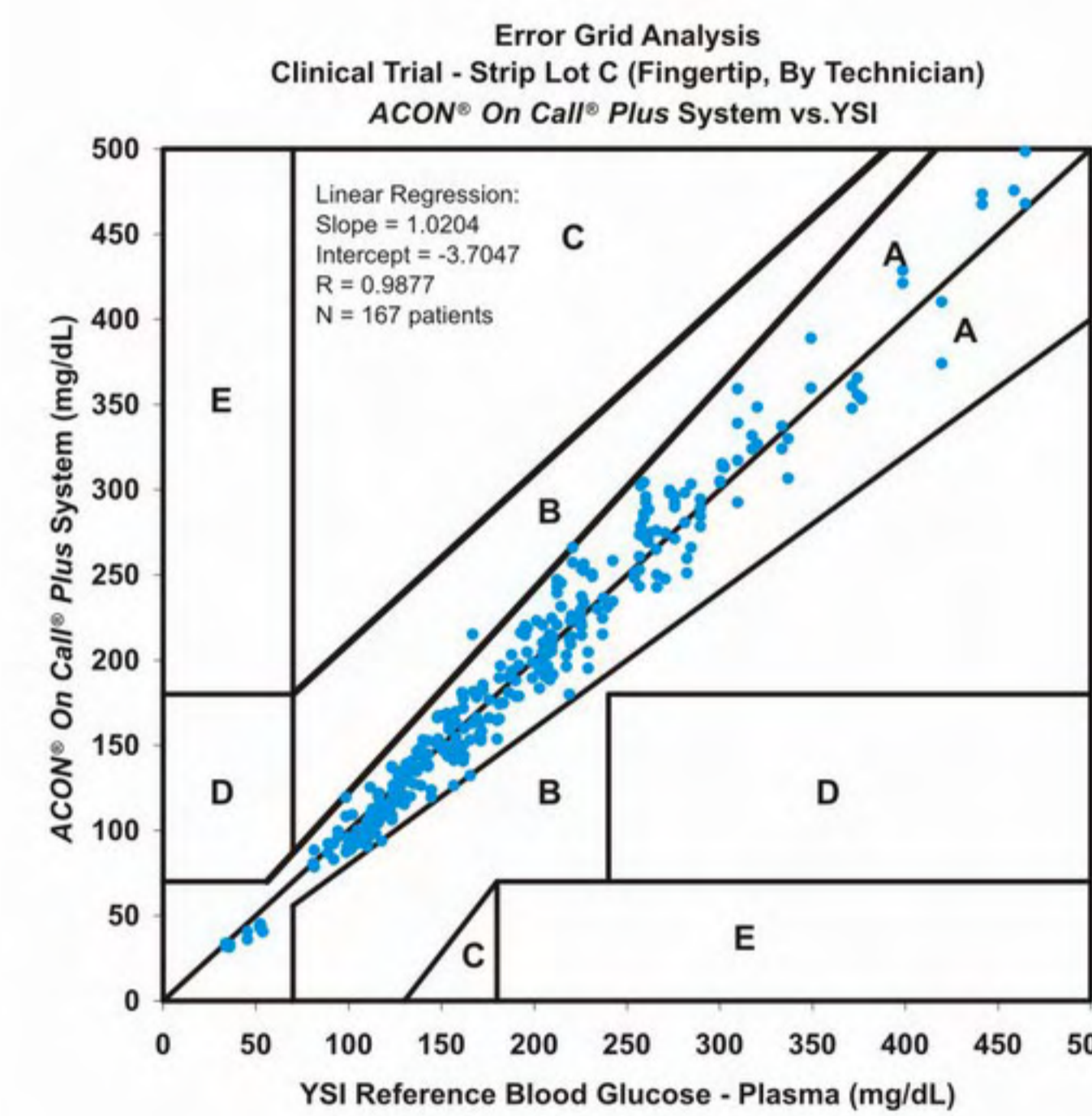
Deliver Control

SMBG is an important component of the treatment program for all people with diabetes. SMBG is used to:

- Gage treatment efficacy and help in treatment design
- Provide feedback on the impact of nutritional intake and physical activity
- Provide patterns that assist in medication selection
- Assist in daily insulin dose adjustments

An extensive clinical study with 167 participants proved the accuracy of the On Call® Plus Blood Glucose Monitoring System.

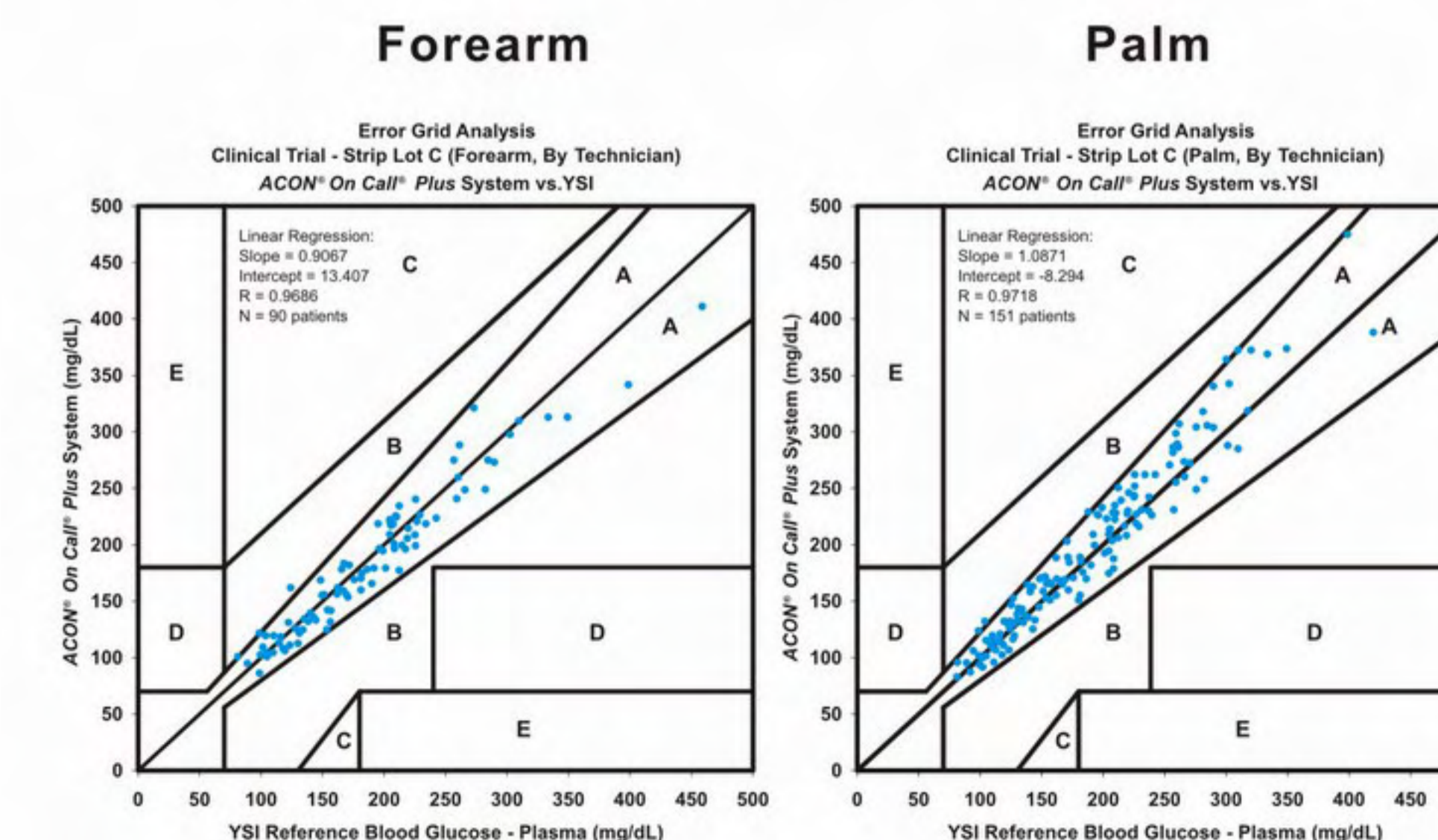
Accurate Fingertip Testing



| Within ±5mg/dL | Within ±10mg/dL | Within ±15mg/dL |
|----------------|-----------------|-----------------|
| 4/12 (33.3%) | 10/12 (83.3%) | 12/12 (100.0%) |

| Within ±5% | Within ±10% | Within ±15% | Within ±20% |
|-----------------|-----------------|-----------------|-----------------|
| 140/321 (43.6%) | 254/321 (79.1%) | 306/321 (95.3%) | 316/321 (98.4%) |

Accurate Forearm and Palm Testing



Patients can perform a test as well as a trained technician

